



Medication insurance for seasonal diseases

A clear and genuine form of support in the event
of the most common seasonal illnesses

epruf

Medication insurance for seasonal diseases

The insurer gains a clear and tangible form of support in the event of the most common seasonal illnesses.

It is a convenient form of funding for the purchase of prescription medicines used to treat, for example, flu, tonsillitis, and ear infections – illnesses that affect almost everyone.

It is a valuable addition to the insurance company's offer for those who want to provide their clients with a product that supports them in cases of common bacterial or viral infections.



Why is medication insurance for acute illnesses a beneficial solution for the insured?



support for the most common illnesses

Funding covers prescription medicines used to treat the most common seasonal infections.



convenience of use

The insured can benefit from funding without using their own funds.



comprehensive support

The insured gains access to a web application that allows them to use additional services – order medicines online to the pharmacy, find the nearest pharmacy accepting cashless funding, check the range of medicines covered by the funding.



modern tool

All functionalities are available in the application, which works on any device with Internet access.

Why is medication insurance for seasonal diseases a beneficial product for the insurance company?



The detailed product design is determined together with the insurance company.

It is a product that accurately addresses the most common needs of the insured regarding support in disease treatment.

Thanks to the insurance, they can benefit from funding for the purchase of prescription medicines and supporting services. The detailed scope is always developed in cooperation with the insurer.



simple product communication

The sales department will easily present the product's operating principles to the potential insured.



product flexibility

epruf at the product concept stage will jointly determine with the insurance company what scope will be most beneficial for the insurer and most attractive for the insured.



reducing benefit administration costs

Benefit administration by epruf means less work for the insurer – no documentation or the need to settle benefits, resulting in lower costs.



reduction in the cost of benefits paid

The ability to use the targeted benefit only at the pharmacy to pay for a defined range limits the cost of the product.

Example path of the insured

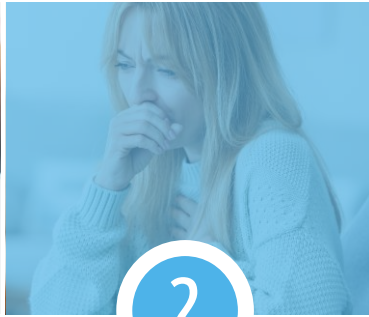
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1

Policy purchase

The insured, upon purchasing the policy, gains access to co-financing for prescribed medications used in the treatment of the most common infections.



2

Occurrence of illness

The insured visits any doctor with symptoms of illness.



3

Issuing a prescription

The insured receives a prescription for medications.



4

Funding for purchases

The insured benefits from co-funding for purchases for medication.



5

Comprehensive epruf service

epruf provides full service for the insured, settlements, reporting, as well as a web application.

Thank you for your attention!

Let's stay in touch.

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**In cooperation, we seek
a shared business
Not just profitability**



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