



# Prepaid pharmacy card

A convenient form of financing for the purchase of a wide range of products available at the pharmacy.

# Prepaid pharmacy card

The insurer gains a simple and valuable proposition for clients, while the insured receives access to a wide range of subsidized products.

It is a convenient form of financing for the purchase of products available at the pharmacy.

It is a valuable addition to the offer of an insurance company that wants to provide its clients with a product based on simple principles, offering real support in treatment after an event specified in the insurance terms and conditions.



## Why is a prepaid pharmacy card a beneficial solution for the insured?



### clear structure

The funding can cover all products available at the pharmacy – the scope is determined individually with the insurance company.



### ease of use

The insured can benefit from funding without using their own funds.



### comprehensive support

Along with the prepaid pharmacy card, the insured gains access to a web application, through which they can use additional services – order medicines online to the pharmacy, find the nearest pharmacy accepting cashless funding, check the range of medicines covered by the funding.



### modern tool

All functionalities are available in the application, which works on any device with Internet access.

# Why is the prepaid pharmacy card a beneficial product for the insurance company?



The detailed product structure is determined with the insurance company.

It is a product that allows for accurately addressing the diverse needs of the insured.

Thanks to the card, they can benefit from funding for the purchase of various products available at the pharmacy. The detailed scope is always created in cooperation with the insurer.



## simple product communication

The sales department will easily present the product's operating principles to the potential insured.



## product flexibility

epruf at the product concept stage will jointly determine with the insurance company what scope will be most beneficial for the insurer and most attractive for the insured.



## reducing benefit administration costs

Benefit administration by epruf means less work for the insurer – no documentation or the need to settle benefits, resulting in lower costs.



## reduction in the cost of benefits paid

The ability to use the targeted benefit only at the pharmacy to pay for a defined range limits the cost of the product.

# Example path of the insured

Medication insurance for serious illnesses



1

## Policy purchase

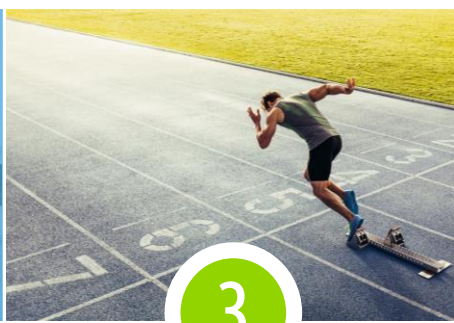
Upon purchasing the policy, the insured receives a guarantee of funding for pharmacy purchases after the occurrence of an event specified in the Terms and Conditions.



2

## Insured event

The insured reports the occurrence of an insured event.



3

## Card activation

epruf activates the pharmacy card with parameters specified in the policy.



4

## Funding for purchases

The insured benefits from co-funding for purchases for medication.



5

## Comprehensive epruf service

epruf provides full service for the insured, settlements, reporting, as well as a web application.



# Thank you for your attention!

Let's stay in touch.

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**epruf**

**In cooperation, we seek  
a shared business  
Not just profitability**



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